

# ERA Regional Airline Conference 2024

## Programme of Events

All functions take place in the Berlin Marriott Hotel (1st floor).

### Wednesday 13 March 2024

The registration desk will be open from 08:00–17:30.

#### 08:30–09:30 Airline and Airport CEOs' Breakfast #

# restricted attendance to ERA airline CEOs, airport CEOs and ERA Board members.

Networking area

#### 09:30–11:30 Airline and Airport CEOs' Meeting #

**Session moderator: Patrick Edmond**, Managing Director, Altair Advisory Speakers include:

- **Raúl Medina**, Director General, EUROCONTROL
- **Maria Rueda**, Strategy and Safety Management Director, EASA
- **Henrik Mørch**, Director, DG COMP, European Commission

# restricted attendance to ERA airline CEOs, airport CEOs and ERA Board members.

Grand Ballroom  
Berlin

The ERA Regional Airline Conference will start at 12 noon.

#### 12:00–13:45 Welcome buffet lunch

Networking area

#### 13:45–15:00 Opening welcome address by Jesper Rungholm, President, ERA

Grand Ballroom  
Berlin

#### Conference session 1

##### Competition: is there the capacity for us all?

As an industry known for its ability to bounce back, are the good times upon us again or is this just a false reality? With reduced connectivity, rising ticket prices, mergers and acquisitions, environmental pressures and an overcrowded market, is there really the capacity for all operators in such a competitive landscape? What strategies are needed to maintain our industry's stability and growth and to enable our future success?

This session will be moderated by **Vasiliki Christidi**, Group General Manager, SKY express and will include contributions from:

- **Richard Lake**, CEO, Eastern Airways
- **Henrik Mørch**, Director, DG COMP, European Commission
- **Marie-Louise Philippe**, VP Sales and Marketing - Europe & CIS, Embraer

#### 15:00–15:45 Coffee break

Networking area

#### 15:45–16:30 Conference session 2 – part 1

##### We calculate wrong! A holistic ecological assessment of transportation systems

Presentation by **Dr Klaus Radermacher**

Grand Ballroom  
Berlin

#### 16:30–17:30 Conference session 2 – part 2

##### Financing the green transition: how will we achieve this?

With the race to decarbonise our industry gaining momentum, the question of how we finance our green transition remains the key issue and a possible stumbling block. Funding our decarbonisation efforts is a priority for ERA's airline CEOs,<sup>1</sup> with the cost of technological research and development essential, in addition to the need for SAF supplies, especially to the regions of Europe reliant on connectivity and air services. If aviation is to actually reach its targets by 2050, what support is needed to help us achieve this and where will the money come from?

<sup>1</sup> results of the 2023 ERA airline CEOs' survey

Grand Ballroom  
Berlin

This session will be moderated by **Simon McNamara**, Director Government and Industry Affairs, Heart Aerospace and will include contributions from:

- **Nicolae Petrov**, President and CEO, Carpatair
- **Olivier Raevel**, Vice President, Commercial EU, Gevo
- **Marianne Sieg de Maintenant**, Special advisor to the Presidency, Air France-KLM
- **Anne-Bart Tieleman**, CEO, TrueNorth

#### 18:15–19:45 Cocktail reception

Networking area



## Thursday 14 March 2024

The registration desk will be open from 08:00–14:30.

### 09:15–10:30 Conference session 3

#### Resource scarcity: is regional aviation the weakest link in the aviation food chain?

As human capital, and the value we place on our workforce, once again takes centre stage for our industry, encouraging the next generation to ensure our industry's continuity and success is a must. Our sector is not only limited by human resource scarcity, but also by a lack of resources in a multitude of areas including supply chain issues and the availability of aircraft and parts. How can we overcome these challenges and attract the right talent to our industry? Is regional aviation really the weakest link in the aviation food chain?

This session will be moderated by **Phillip Ashley-Smith**, CEO, PAS Aviation Group and will include contributions from:

- **Daniele Cereghetti**, CEO, Zimex Aviation
- **Pierre Muracciole**, CEO, Air Corsica
- **Alexis Vidal**, SVP Commercial, ATR
- **Maren Wolters**, Managing Director, German Airways

Grand Ballroom  
Berlin

### 10:30–11:15 Coffee break

### 11:15–12:30 Conference session 4 – inspirational speaker

ERA is proud to announce that this year's **inspirational speaker** is multiple record holder and eco-adventurer, **Roz Savage**, the first and only woman so far to row across three oceans – the Atlantic, Pacific and Indian – and she did them all solo, rowing around 15,000 miles and spending up to five months alone at sea.

As a record-holding rower (holding four Guinness World Records), eco-adventurer (voted *National Geographic* Adventurer of the Year), leadership coach and environmentalist Roz Savage has gained first-hand knowledge and insights into courage, resilience and personal determination. She is now a powerful advocate for unlocking potential and living a purpose-driven life. Her realisation of two profound truths are at the heart of her adventurous experience and message which are 'we are all capable of much more than we dare to believe we are' and 'any worthy endeavour requires an inspirational vision combined with a team committed to mastery'.

Her central premise is that courage is not the absence of fear, but rather feeling the fear while being sufficiently motivated to move past the fear towards success. She will share her insights on the power and benefits of living outside your comfort zone and emphasise how vital it is to leap into life's great adventure, striking the right balance between caution and boldness. Combining her self-taught life skills with principles from neuroscience, psychology, leadership theory and personal development, our inspirational speaker is sure to take us on an unforgettable journey.



Networking area

Grand Ballroom  
Berlin

### 12:30–14:00 Networking buffet lunch

### 13:30–15:30 ERA Board meeting #

# restricted attendance to elected ERA Board members only.

Networking area

Grand Ballroom  
Berlin

- The dress code for the event is business unless otherwise stated.
- The programme of events may be subject to change.
- # restricted attendance.
- Private meeting rooms – Paris, Madrid, Brussels, London, Wandelbar, Zurich 1, Zurich 2, Zurich 3.

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